



Media Release

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London Olympic Games guru leads line up at Bendigo's Economic Development Bootcamp

Fresh from the success of the London Olympics, former advisor on the Athletes' Olympic Village, Dr Tim Williams will lead the line up at Bendigo's Economic Development Practitioner Bootcamp (EDP) at The Capital, Bendigo's Performing Arts Centre tomorrow and Friday.

A renowned international expert in economic development, housing and urban renewal who has recently moved to Australia from the United Kingdom, Dr Williams will bring a unique and energised perspective to economic development and the digital economy in Victoria.

"The Bendigo Bootcamp will be a great opportunity to further explore the unique opportunities and challenges presented by the digital economy in the twenty-first century," said Dr Williams, who is currently the Principal at global management consultancy Arup and CEO of the Committee for Sydney.

"With so much in common both historically and culturally, there's a lot of useful knowledge about the digital economy that the UK and Australia can exchange" said Dr Williams.

Since arriving in Australia, Tim has advised many councils and state governments on housing and urban regeneration. He has made a name for himself as a leading thinker on high speed broadband and the digital economy.

"We're excited to have Dr Williams in Bendigo. Having advised governments at all levels about the digital economy and broadband, Bootcamp participants can expect a relevant discussion and practical advice," said Matthew Nichol, founder of the EDP Bootcamp series and CEO of REMPLAN.

The Bootcamp is supported by peak body, Economic Development Australia (EDA). "We're excited to be giving economic development professionals in Victoria access to international experts such as Dr Williams," said EDA's Matthew Gould.

Other EDP Bootcamp speakers will examine topical issues influencing economic development including the future of retail, social media, infrastructure, the low carbon economy and tourism.

Other speakers include:

- Brian Gould, City of Greater Bendigo
- Chris Buckingham, Destination Melbourne
- Raph Krelle, Centrum Town Planning

Tickets:

- \$795 per person (excl GST)
- \$100 discount for Economic Development Australia members
- \$150 discount for new Economic Development Australia members

For more information or to book your place, visit <http://www.edpbootcamp.com.au>. Twitter @edpbootcamp and "Like" us on Facebook.

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